



**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

# CONTRACT

<u>Contract / Revision</u> 212659 /		<u>Alt Order #</u>
<u>Product</u> Courtney for Congress 2012		
<u>Contract Dates</u> 10/08/12 - 10/14/12	<u>Estimate #</u> 12236	
<u>Advertiser</u> POL/Courtney for Congress		<u>Original Date / Revision</u> 10/04/12 / 10/04/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> WTNH National Hous	<u>Sales Office</u> National House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN2114/IN2116/SP175		<u>Advertiser Ref</u> SP2993

And:

**Media Strategies & Research**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	10/08/12	10/11/12	News 8 @ 6a	6a-7a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M--T---				2	\$600.00	0.00			
N 2	WTNH	10/09/12	10/12/12	GMA	7a-9a		:30				NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-Tw-F--				3	\$650.00	0.00			
N 3	WTNH	10/08/12	10/08/12	News 8 Noon	12p-1230p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$500.00	0.00			
N 4	WTNH	10/09/12	10/12/12	News 8 5p-6p	5p-6p		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T--F--				2	\$750.00	0.00			
N 5	WTNH	10/08/12	10/11/12	News 8 6p-630p	6p-630p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M--T---				2	\$1,000.00	0.00			
N 6	WTNH	10/10/12	10/12/12	M-F 7p-730p	7p-730p		:30				NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--W-F--				2	\$2,200.00	0.00			
N 7	WTNH	10/08/12	10/11/12	M-F 730p-8p	730p-8p		:30				NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M--T---				2	\$1,600.00	0.00			
N 8	WTNH	10/10/12	10/10/12	Wed Hour 3	10p-11p		:30				NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----				1	\$2,600.00	0.00			
N 9	WTNH	10/09/12	10/12/12	Late News 8	11p-1135p		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-T--F--				2	\$1,400.00	0.00			
N 10	WTNH	10/14/12	10/14/12	Late News 8	11p-11:35p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,400.00	0.00			
<b>Totals</b>										<b>0.00</b>		<b>18</b>	<b>\$21,550.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WTNH**  
**8 Elm Street**  
**New Haven, CT 06510**  
**(203) 784-8888**

<u>Contract / Revision</u>	<u>Alt Order #</u>
212659 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/08/12 - 10/14/12	Courtney for Congress 2	12236

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Courtney for Congre	10/04/12 / 10/04/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/14/12	18	\$21,550.00	\$18,317.50
<b>Totals</b>	<b>18</b>	<b>\$21,550.00</b>	<b>\$18,317.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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# Station Order Revised Courtney for Congress 2012

**Market:** Hartford, CT

**Flight Dates:** Monday, October 08, 2012 to Sunday, October 14, 2012

Estimate ID

12236

**Contact:** Roger Megroz  
Email: Roger.Megroz@wtnh.com

**Phone:** 203-784-8888

**Fax:** 203-784-8912

**Direct:**

## WTNH-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 08	Oct 09	Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	
WTNH 6a News	EM	M-F 30	\$600.00	1			1				2
6:00 AM 7:00 AM			\$1,200.00								
Sold Out: Lowest Rate to Clear Per WTNH											
Good Morn America	EM	M-F 30	\$650.00		1	1		1			3
7:00 AM 9:00 AM			\$1,950.00								
Sold Out: Lowest Rate to Clear Per WTNH											
WTNH Noon News	DT	M-F 30	\$500.00	1							1
12:00 PM 12:30 PM			\$500.00								
Sold Out: Lowest Rate to Clear Per WTNH											
WTNH 5p News	EN	M-F 30	\$750.00		1			1			2
5:00 PM 6:00 PM			\$1,500.00								
Sold Out: Lowest Rate to Clear Per WTNH											
WTNH 6p News	EN	M-F 30	\$1,000.00	1			1				2
6:00 PM 6:30 PM			\$2,000.00								
Sold Out: Lowest Rate to Clear Per WTNH											
Jeopardy	PA	M-F 30	\$2,200.00			1		1			2
7:00 PM 7:30 PM			\$4,400.00								
Sold Out: Lowest Rate to Clear Per WTNH											
Wheel Of Fortune	PA	M-F 30	\$1,600.00	1			1				2
7:30 PM 8:00 PM			\$3,200.00								
Sold Out: Lowest Rate to Clear Per WTNH											
Nashville	PT	W 30	\$2,600.00			1					1
10:00 PM 11:00 PM			\$2,600.00								
Lowest Rate to Clear Per WTNH											
WTNH 11p News	LN	M-F 30	\$1,400.00			1		1			2
11:00 PM 11:35 PM			\$2,800.00								
Sold Out: Lowest Rate to Clear Per WTNH											
Sunday 11p News	LN	Su 30	\$1,400.00							1	1
11:00 PM 11:35 PM			\$1,400.00								
Sold Out: Lowest Rate to Clear Per WTNH											
<b>Station Gross Totals</b>			<b>\$21,550.00</b>	<b>4</b>	<b>2</b>	<b>4</b>	<b>3</b>	<b>4</b>		<b>1</b>	<b>18</b>

Please  
move  
to 10/9  
per  
Rachael

Rachael Beale

**Media Strategies and Research**

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

rachael@mediastrategies.com

Date/Time Sent: 10/4/2012 8:38:38 AM

WTNH-TV

Page 1 of 1

## Roger Megroz

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**From:** Rachael Beale [Rachael@mediastrategies.com]  
**Sent:** Thursday, October 04, 2012 11:12 AM  
**To:** Roger Megroz  
**Subject:** RE: Revised Courtney for Congress 2012 10/8/2012 to 10/14/2012 Order for WTNH-TV

Thanks Roger. Will you do me a favor and move the 11pm news from 10/10 to 10/9 when you input the schedule?

-----Original Message-----

**From:** Roger Megroz [mailto:Roger.Megroz@wtnh.com]  
**Sent:** Thursday, October 04, 2012 11:09 AM  
**To:** Rachael Beale  
**Subject:** RE: Revised Courtney for Congress 2012 10/8/2012 to 10/14/2012 Order for WTNH-TV

Rachael, all set thank you! R

-----Original Message-----

**From:** rachael@mediastrategies.com [mailto:rachael@mediastrategies.com]  
**Sent:** Thursday, October 04, 2012 10:39 AM  
**To:** Roger Megroz  
**Subject:** Revised Courtney for Congress 2012 10/8/2012 to 10/14/2012 Order for WTNH-TV

Attention: Roger Megroz, WTNH-TV, Hartford-New Haven  
The attached document contains a buy for:  
Courtney for Congress 2012  
10/8/2012 to 10/14/2012  
Revised Estimate #: 12236  
10/4/2012 8:38:39 AM

Your immediate attention to this order is requested. Payment for this order will arrive prior to flight via UPS.

Please review this order and contact Rachael Beale at 703-877-2000 or rachael@mediastrategies.com regarding clearance.

If this order has been received and will be cleared by WTNH-TV as is, please reply to this email and indicate that the order has cleared. If this order has been received but revisions are needed to clear the schedule, please indicate the changes on the order and scan and email back to Rachael Beale at rachael@mediastrategies.com or fax revisions to 303-764-9958.

Thank you in advance for your immediate attention to this order.  
Rachael Beale

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> WTNH-TV      Hartford, CT	<b>Date:</b> 10/4/2012
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I, Media Strategies and Research,being/on behalf of: Joe Courtney, a legallyqualified candidate of the Democratic political

party for the office of: \_\_\_\_\_

in the \_\_\_\_\_

election to be held on: \_\_\_\_\_

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 08, 2012			Sunday, October 14, 2012		

**Total Charges: \$21,550.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Courtney for Congress

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

PATRICK TALLARITA

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Thursday, October 04, 2012

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title